MYANMAR’S PRIVATE & INTERNATIONAL EDUCATION FAIR ’19

15 -16 JUNE 2019
MYANMAR EXPO
Opening Hours: 10am - 5pm

Organised by: ALT EXHIBITIONS

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The educational system of Myanmar (also known as Burma) is operated by the government Ministry of Education. Universities and professional institutes from upper Burma and lower Burma are run by two separate entities, the Departments of Higher Education (Lower Burma and Upper Burma), whose office headquarters are in Yangon and Mandalay respectively.

"The first Government high school was founded by the British colonial administration in 1874. Two years later, this Government High School was upgraded and became University College, Rangoon. Nearly all schools are government-operated, but recently, there has been an increase in privately funded schools. Schooling is compulsory until the end of elementary school, probably about 9 years old, while the compulsory schooling age is 15 or 16 at international level.

The literacy rate of Burma, according to the 2014 Burma Census stands at 89.5% (males: 92.6%, females: 86.9%).

<table>
<thead>
<tr>
<th>Education</th>
<th>School/Level</th>
<th>Grade From</th>
<th>Grade To</th>
<th>Age From</th>
<th>Age To</th>
<th>Years</th>
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</thead>
<tbody>
<tr>
<td>Primary</td>
<td>Elementary Education</td>
<td>1</td>
<td>5</td>
<td>6</td>
<td>11</td>
<td>5</td>
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<tr>
<td>Middle</td>
<td>Intermediate School</td>
<td>6</td>
<td>9</td>
<td>12</td>
<td>16</td>
<td>4</td>
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<tr>
<td>Secondary</td>
<td>Secondary Education</td>
<td>10</td>
<td>12</td>
<td>17</td>
<td>19</td>
<td>2</td>
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<tr>
<td>Tertiary</td>
<td>Tertiary-Higher Edu</td>
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</tbody>
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In response to growing expectations from students, parents, employers and citizens for education reforms that will improve access, quality and equity in the sector, the Ministry of Education of the Republic of the Union of Myanmar has developed a national education strategic plan (NESP). The plan spells out the key challenges that the sector faces, and provides a roadmap for sector-wide reforms for the period 2016 to 2021. The NESP focuses on 9 areas that are expected to contribute to improved teaching and learning, vocational education and training, research and innovation leading to measurable improvements in student achievement in all schools and educational institutions.

According to the Myanmar Education Consortium (MEC), with funds from the UK and Australian governments, has $22m to invest in the country’s education system over the next few years. An increasing number of private schools have also been established since 2012, when legislation was passed allowing private institutions to open. Most cater to Myanmar’s upper class, as well as the children of expatriates working in the country.

The education in Myanmar has long been regarded as important and significant. In response to this need, MYANMAR PIEF 2019 - Myanmar’s Private & International Education Fair will stage on 15 & 16 June at new exhibition venue, Myanmar Expo. The 1st Private & International Education Fair will showcase more than 150 preschools, schools, colleges, and universities, an educational platform enable parents find the right school for their children. In addition to Private & International schools, preschools and learning centres will also be exhibiting. Visitors have the opportunity to talk to representatives from schools all over Myanmar, regionally and internationally to learn more about education in general and also attend talks by professionals in the international education industry and gain knowledge on a variety of topics related to education industry. It will be the first major international education event in the country. Visit the fair and step into the world of international education. Mark these dates on your planner.
International education providers and foreign universities are investing in Myanmar education sector as the market for international schools and private education sector starts to take off. There is a big market in Myanmar as Myanmar parents are eager to invest in their children’s education to get quality education, while staying at their home country. The government has changed its educational policies to promote the education sector both in basic and higher education. Private schools are now allowed to operate with limited supervision from Government. Now in Yangon, there are increasing number of international schools, educational agencies and institutions that collaborate with foreign universities. Because of these changes in the educational sector, Myanmar citizens now enjoy more choices in education and this may also help improve sociocultural sector.

Today, private schools provide pre-elementary, elementary, secondary and higher-education levels courses to meet popular demand for the market in English language, computing, accounting and business-related training. International Programmes providers will continue to engage with the higher education sector in Myanmar, building academic links between international institutions and Myanmar counterparts. In Yangon, some of the leading institutions for higher education include Myanmar Imperial College, Victoria University College, Temasek Hospitality College, Myanmar Nobel college, STI education, Aptech, Gusto Institute, Excel Education Centre, YIUS pre university level studies and MCC that offer certificates and diplomas from their partnered international universities.

Now is seen as the right time for educators and businesses to take advantage of the shift in Myanmar’s increasingly competitive educational sector. The market is expanding for both educational services that provide linkages for foreign study and international institutions that offer basic and higher education. But the market is only significant in the larger cities such as Yangon and Mandalay.

For those interested to participate, book your booth now or send enquiry to Ms. Michelle at michelle@altexpo.my or support@altexpo.my for prime location and sponsorship opportunity.

Participating Country
Exhibit Profile
- Colleges
- Computer & Information Technology
- Enrichment centres
- International Schools
- Language schools and centres
- Preschools
- Private Schools
- Universities

Why exhibit in Myanmar's Private & International Education Fair?
- Gain exposure to attract potential students seeking to discover new educational pathways.
- Opportunities to build academic link between many local and foreign educational institutes.
- Chance to differentiate your brand, further increasing your brand awareness and create your international branding.
- Acquire first hand data on the education industry in Myanmar and discover new opportunities.
- To seek new partnerships to invest in Myanmar education sector.
- Take advantage of the shift in Myanmar’s increasingly competitive educational sector.

The Venue

Cost Of Participation
BARE SPACE ONLY
- USD 1,200.00 per booth (min. 18 sqm)
WALK ON PACKAGE
- USD 1,500.00 per booth (3m x 3m)

- Needle punch carpet
- White polyester laminated panels for back wall & two side walls and fascia board
- Adhesive Vinyl letters for exhibitor’s name and booth numbers on the fascia board
- Fluorescent lights (40 watts)
- Information Counter
- Folding Chair
- Round Table
- Wastepaper Basket

Organised by:
ALT | EXHIBITIONS

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